

Macy's, Inc. owns the department store chains Bloomingdale's and Macy's, and beauty store chain Bluemercury, all of which operate flagship stores in Manhattan. As of October 2022, it operates 722 locations in the United States, Guam, and Puerto Rico.

The company was the world's largest fashion goods retailer and the 36th largest retailer overall in 2010.

In 2021, Douglas Brauch, vice president, treasury & insurance at Macy's Inc. brought LineSlip on to modernize their insurance program management.

CHALLENGES

- No way to view a dashboard overview of their risk and insurance programs
- Unable to see fees and commissions across all lines of coverage
- Dispersed file storage meant business continuity efforts could be interrupted or slowed
- Insurance team spending weeks and even months assimilating data for various stakeholder reports and evaluations for their dozens of insurance policies at renewal time.

RESULTS

- **Transparency into what is driving premium spend** in their complex insurance programs and their full relationships with trading partners
- **One-click access** to fees, commissions, and other information across all lines of coverage in **customizable, board-ready reports**
- Enhanced business continuity and resilience by having **insurance data in a central storage location**
- **Saved valuable time** that would have been spent rekeying information into spreadsheets

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Years of history
in LineSlip

26

Lines of coverage
in LineSlip

1,040+

Documents
digitized in LineSlip

“The relationship, the reporting and the storage are the big-three for us.”

Doug Brauch, VP Treasury & Insurance

